

From

The Director,
Agriculture and Farmers Welfare Department,
Haryana, Panchkula.

To

The Director General,
Information, Public Relation and Language Department,
Haryana, S.C.O 23, Sector -7C, Chandigarh.

Memo No. 3567 /TA(Info.) Dated: 05-03-2018


Subject:- Monitoring and Evaluation of ATMA scheme regarding publication of advertisement in daily leading Newspapers.

Please find enclosed herewith a draft for making the advertisement for engaging a consultant for Monitoring and Evaluation of ATMA scheme. This classified advertisement should be publishing in following newspapers along with date and publication is as under:-

Sr. No.	Newspaper	Publication	Edition	Date of Publication
1.	Hindustan Times	English	Chd. & Delhi	08-03-2018
2.	Indian Express	English	Chd. & Delhi	08-03-2018
3.	The Times of India	English	Chd. & Delhi	11-03-2018
4.	Danik Bhaskar	Hindi	Chd. & Delhi	11-03-2018
5.	Danik Jagaran	Hindi	Chd. & Delhi	11-03-2018
6.	Aaj Samaj	Hindi	Chd. & Delhi	11-03-2018

We have no objection if English advertisement float in Hindi newspapers.

Encl. Draft of advertisement.


Additional Director (Stat.)
for Director, Agriculture and Farmers Welfare
Department, Haryana, Panchkula.

CC: for information to:-
AD (Ext.)
PS/DA
Librarian

IT Cell

Directorate of Agriculture & Farmers' Welfare, Haryana

Website: agriharyana.gov.in, agriharyana.in, e-mail : agriharyana.2009@gmail.com


Expression of Interest

(Monitoring & Evaluation of ATMA)

A Centrally Sponsored Scheme, "Support to State Extension Programmes for Extension Reforms" is being implemented in the State of Haryana. The Department wants to engage a consultant to get Monitoring & Evaluation and Impact Assessment of the Scheme conducted in order to assess the quantitative and qualitative performance thereof. The Monitoring Mechanism shall, inter alia, include quarterly reports, field inspections and quantitative and qualitative performance of implementation of extension activities and functioning of the institutions.

Consultants with adequate experience and project-appraisal skills send technical and financial offers for two years to the undersigned by 30th March, 2018. They should quote description of assignment accomplished and experience in the relevant field, availability of appropriate skills, suggested methodology etc.

Detailed "Terms of Reference" (TOR) can be downloaded from the departmental website www.agriharyana.gov.in or obtained from the Directorate of Agriculture & Farmers' Welfare, Haryana, Panchkula on any working day during office hours.


D.K. Behera IAS
Director Agriculture & Farmers Welfare
Haryana, Panchkula