From
The Director General Agriculture,
Haryana, Panchkula.

To
The Principal Secretary,
to Govt. Haryana, Finance Department,
Chandigarh.

Memo. No. 643 / Asst. (info.)
Dated, Pkl. the: 13.02.2015

Subject: Schedule of new expenditure Scheme for Promotion of Sustainable Agriculture – Strategic Initiatives during 2015-16.

Necessary schedule of new expenditure along with explanatory memorandum in respect of the scheme cited as subject for the year 2015-16 is sent herewith in duplicate for necessary action.

-Sd-
AIO
for Director General Agriculture,
Haryana.

Endst. No. 644 /Asst. (info.) Dated, Pkl. the: 13.02.2015
A copy with its enclosures is forwarded to the Additional Chief Secretary to Govt. of Haryana, Agriculture Department for information and necessary action.

-Sd-
AIO
for Director General Agriculture,
Haryana.

Endst. No. 645 /Asst. (info.) Dated, Pkl. the: 13.02.2015
A copy with its enclosures is forwarded to the Dy. Supdt. (Accounts) And Planinig Officer (Plg. branch), Directorate of Agriculture, Haryana, Panchkula for information and necessary action.

-Sd-
AIO
for Director General Agriculture,
Haryana.

CC:-
Additional Director (Stat.) for kind information and necessary action.
Plan Head: “2401-Crop husbandry.
Code No. 1-1-0000-2401-51-109-81
Name of the Scheme: Scheme for Promotion of Sustainable Agriculture – Strategic Initiatives during 2015-16. (Plan scheme)
Amount: Rs.600.00 lakh

Explanation

a) Financing of the Scheme: State Plan Scheme

b) Object and performance of the Scheme

The main object of the scheme is to generate healthy competition amongst the farmers/growers of the State resulting in higher productivity and more production.

1. Extension through mass media
   To strengthen the extension services by using print and electronic media and information technological support.
   a) Publication
   b) Advertising and Publicity

2. 100 % Seed Treatment for Rabi & Kharif Crops
   The 100% cost of the seed treatment of certified seed will be borne on share basis i.e. 50% under the State Plan Scheme 50% share under RKVY for the year 2015-16. Where is required free of cost to the farmers as per seed treatment policy.

3. Award to the outstanding Farmer district/village
   Many farmers, villages and districts played a significant role in the adoption of innovative practices and making special contribution in improving the crop productivity. Such farmers villages and districts needs to motivated by rewarding their contribution so that others may also follow in their footsteps.

4. Other Charges
   Many farmers played a significant role in the adoption. Expenditure of some activity may be carry out in this component.

   c) Target Achieved so far.
   Target has been achieved during the year 2014-15

   d) Quantum of funds likely to be borne by State Govt.
   The funds are to be borne by the State Govt.

  e) Benefit of the scheme:
   The benefit of the scheme would be to provide the necessary support to the farmer for increasing the production and productivity of crops.
Statement of Cost in respect of Scheme for Promotion of sustainable Agriculture -
Strategic Initiatives during 2015-16

**Major Head:** “2401-Crop Husbandry-109-Extension Farmer Training – (SB-81) Scheme for Promotion of sustainable Agriculture-Strategic Initiatives during 2015-16.

**Statement of Cost**

<table>
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<tr>
<th>S. No.</th>
<th>Code No.</th>
<th>Component</th>
<th>Amount (Rs. in lakh)</th>
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| 1.     | (07)     | Extension through mass media  
    a) Publication (07) | 50.00 |
|        | (08)     | b) Advertising and Publicity(08) | 37.00 |
| 2.     | (11)     | 100 % seed Treatment on subsidy for Kharif & Rabi crops.  
    (a) Treatment for certified seed of wheat. (11) | 200.00 |
|        | (11)     | (b) Seed treatment for farmers own saved seed. (11) | 50.00 |
| 3.     | (59)     | Award to the outstanding Farmer district/village (59) | 243.00 |
| 4.     | (34)     | Other Charges (34) | 20.00 |
|        |          | **Total** | **600.00** |

(Rs. Six Hundred Lakh only)